SMU SIKKIM MANIPAL UNIVERSITY
INSPIRED BY LIFE
Established under Govt.of Sikkim, Act 9 of 1995, recognised under 2(f) of the UGC Act, 1956

Online MANIPAL

• 100% Online

Unlock The Next Step In Your Career

Master of Business Administration (Online MBA with Dual Specialization)



UGC Entitled

NAAC A+ Accredited

Prospectus 2026-27 • Program-MBA

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Online

Master of Business Administration | MBA

(with Dual Specialization)

Designed for ambitious learners, the 2-year online MBA program at SMU offers dual specialization with just the right advanced knowledge and skills one needs to make a mark in the professional landscape.

Step up your higher education game and choose your dual specializations from Finance, HRM, Systems, Operations & Supply Chain Management, Healthcare and Marketing.



Eligibilit y

- Candidates must have completed 10+2+3-year or 10+2+4-year or 10+3+3-year bachelor's degree in any discipline from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% marks in case of candidates belonging to reserved category).
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

Minimum 2 years (divided into four semesters)

Career Prospects

- Business Analyst
- Marketing Manager
- Financial Analyst
- HR Manager
- Operations Manager
- Product Manager
- Strategy Consultant
- Project Manager
- Business Development Manager

Master of Business Administration Fees

Nationalit y	Semester Fee	Course Fee
Indian Nationals	INR 30,000	INR 1,20,000
Other Nationals	USD 375	USD 1,500

A non-refundable additional application fee of INR 500 is to be paid by Indian, Nepalese, Bhutanese, Bangladeshi, and Sri Lankan students.

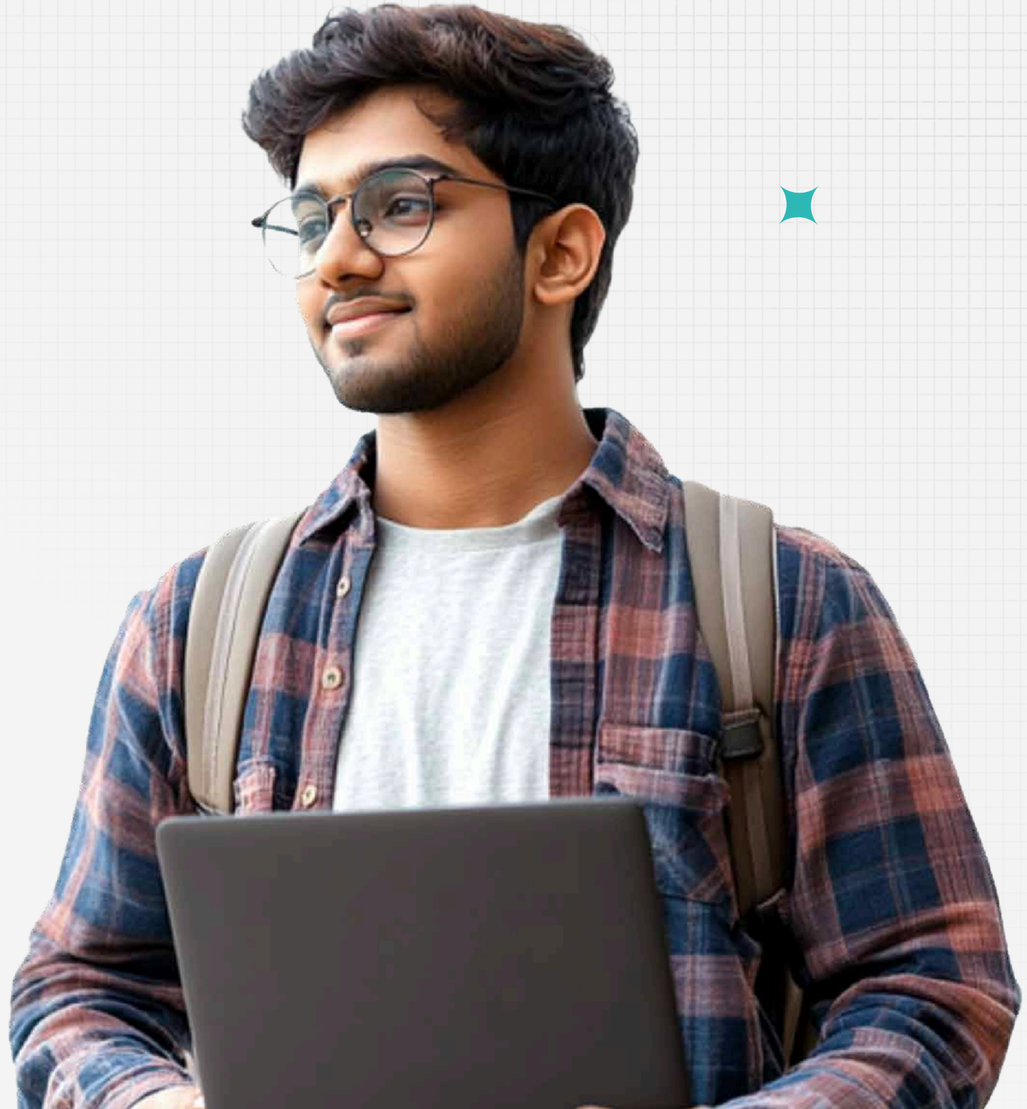
Applicants from Nepal, Bhutan, Bangladesh, and Sri Lanka are required to pay their fees in Indian Rupees (INR).



Program Delivery

Quality education, deliveredseamlessly through state-of-the-art technology, so learning never slows down.

- Online program entitled by UGC
- 24x7 learning with best-suited content
- Expert faculty and mentors
- Industry expert sessions, webinars and projects
- Scholarships for deserving candidates
- AI-enabled Learning Management System (LMS)



About SMU

Sikkim ManipalUniversity(SMU), establishedin1995,isaNAACA+ accredited institution offeringUGC-entitleddegrees.Withastrong legacy of academic excellence, SMUleveragesstate-of-the-art technology to deliver accessible, industry-relevantprograms,ensuring students gain quality education.

SMU's distance education arm, founded in 2001, has educated over 500,000 students, becoming a top provider of professional programs in India. Recognized for its excellence, including the 'Most Preferred Distance Education University Among Students' award, SMU now delivers affordable online degree programs in India, further extending its commitment to accessible education.

"Give an individual a professional education and you have given him a lifestyle."

Padma Shri Dr T.M.A. Pai

1898 - 1979
Founder - Manipal Group



Dr GK Prabhu
Vice Chancellor,
Sikkim Manipal University



Prof (Dr) Sourav Dhar
Director,Centre for Distance
& Online Education



Prospectus 2026-27 • Program-MBA

Sikkim Manipal University (SMU) Accolades

ACCREDITED

Accredited A+ Grade By National Assessment and Accreditation Council (NAAC)

UGC-entitled Online Degrees Equivalent to On-campus Degree

RANKED 151-200

Amongst India's Top #151-200 Universities in 2025

AICTE Norms Compliant

RANKED 06

Among India's top multidisciplinary universities in East Zone (2025)

RANKED 01

Amongst Top Private Universities in North East (2026)

RANK 15

Among Top Leading Universities Showcasing Entrepreneurial Spirit

RANK 330

Amongst South Asia's Top Universities (2026)

RANK 801+

#801+ in Asia University Rankings (2026)

Online

MBA Program Structure

First Semester

- Principles of Management and Organizational Behavior
- Marketing Management
- Accounting for Managers
- Business Economics
- Business Communication
- Legal Aspects of Business
- Computer Application in Management

Second Semester

- Quantitative Methods in Management
- Human Resource Management
- Financial Management
- Productions and Operations Management
- Research Methodology and Statistical Techniques
- Global Economic Environment and Policy
- Management Information Systems

Third Semester

Core Subjects

- Project Management
- Business Strategy

Specialization 1

- Elective 1
- Elective 2

Specialization 2

- Elective 1
- Elective 2

Fourth Semester

Core Subjects

- Banking and Insurance Management
- Project Work Specialization 1
- Elective 1
- Elective 2 Specialization 2
- Elective 1
- Elective 2

- Total credits: 102

  Computer Application in Management in first semester and Management Information Systems in 2nd semester carry 3 credits
- All other courses, including Project Work during the final semester carry 4 credits each

- Learners are responsible for identifying their own project guide in accordance with the university's eligibility criteria

Note: Learners will be allowed to select any two specializations during the third semester. Once selected, the same will continue in 4th semester.

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
01 Marketing	• Consumer Behavior and Advertisement and Brand Management • Retail and Distribution Managerment and Supply Chain Management	• Market Research • Service Marketing & Global Marketing
02 Finance	• Security Analysis and Portfolio Management & Derivative Market • Taxation	• Multinational Finance & Risk Exposure Management • Marketing of Financial Services & Mergers and Acquisitions
03 Human Resource Management	• Industrial Relation • Competency Mapping & Performance Management	• Organization Development & Human Resource Development • Compensation Management & International Human Resource Management
04 Systems	• Object Oriented Programming System & Open Source System • Database Management Systems	• E-Commerce • Technology Management and Strategy
05 Operations & Supply Chain Management	• Operation and Logistics Management • Supply Chain Management	• Materials and Store Management • Quality Management and Global Supply Chain Management
06 Healthcare	• Health Education & Communication • Healthcare and Hospital Core Services	• Quality Management in Healthcare • Legal Aspects in Healthcare Administration

Note: SMU reserves the right to change the program curriculum, subjects, eligibility, fee structure, number of sessions, duration, certificate format, admission process, and other terms in the program and can incorporate any such changes deemed necessary by the institute without prior intimation.

eLearning: The Future Is Now!

TheeLearning materialwillbemadeavailabletoyouontheLearningManagementSystem(LMS)basedonthe four-quadrant approach,asperUGC(CreditFrameworkforonlinelearningcoursesthroughSWAYAM) Regulations, 2016.

Video Lectures

Virtual Classrooms

Virtual Simulation

e-Content

Interactive Material

Discussion Forums



The More You Know

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.
Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to
re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Sikkim) only.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations TEE. The assessment ratio for TEE to CA is 70:30. The CA is based on assignments prepared by the university. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

APPLY NOW

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Your Degree


SMU
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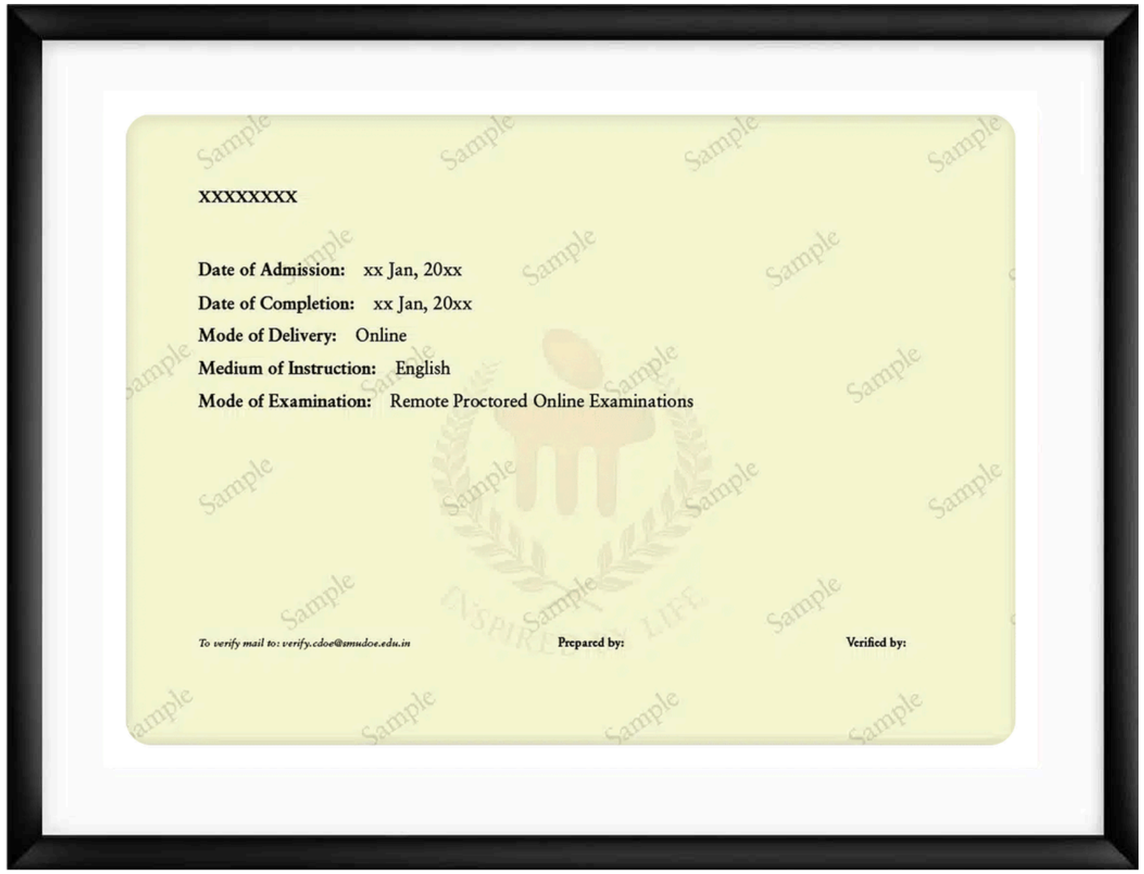
INSPIRED BY LIFE
Established under Govt.of Sikkim, Act 9 of 1995, recognised under 2(f) of the UGC Act, 1956
This is to certify that
John Doe
has been conferred the degree of
Master of Business Administration
having fulfilled the prescribed requirements in academic year 2025-2026
Securing 8.5 Cummulative Grade Point Average out of 10
"Mode of Delivery: Online"
Vice - Chancellor
Given Under The Seal Of Sikkim Manipal University, Sikkim - India \ On This Date: November 09, 2026
Certificate Sl. No: SMU.GTK.XXXXXXXXXXXXXXXXX_XX
Reg.No. XXXXXXXXX
Appl.No: 54XXX00001
Admission Session: Jan 2024


XXXXXXXX
Date of Admission: xx Jan, 20xx
Date of Completion: xx Jan, 20xx
Mode of Delivery: Online
Medium of Instruction: English
Mode of Examination: Remote Proctored Online Examinations
To verify mail to: verify.cdoe@smudoe.edu.in
Prepared by:
Verified by:



SMU | Online MANIPAL

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